



When did you last have a REALLY good look at your business?

Most Small and Medium Business owners (SME's) in the healthcare industry are so busy that they just don't get the time to analyse their business and adopt effective practices for business growth. They are stuck "IN" the business and don't get any time to work "ON" the business.

Is your business working for you?

For a business to reach its absolute potential, either the business owners or business leaders have to take positive and focused action toward making that business a true high performer.

Professional Performance Specialists (PPS) are the world's foremost performance improvement consultancy for **physiotherapists and health professionals**. Their focus and proven experience with delivering significant and sustainable increases in performance and revenue have helped businesses navigate the rocky and sometimes treacherous path to sustainable success and effective growth.

"After running my own business for 20 years I thought I had a good grip on how to run it. Now that I'm working with PPS my whole outlook on my future has soared to new heights."

When did you last have a REALLY good look at your business?

How can you make your business perform more effectively so that it:

- Delivers a better return on your investment than it is doing right now.
- Gives you more time to enjoy life.
- Delivers a more consistent and better quality service to your clients.
- Runs more effectively and in so doing, reduces your stress.
- Efficiently manages the wants and needs of your staff.

PPS Business Performance Diagnostic: Removing the Barriers to Successful Business

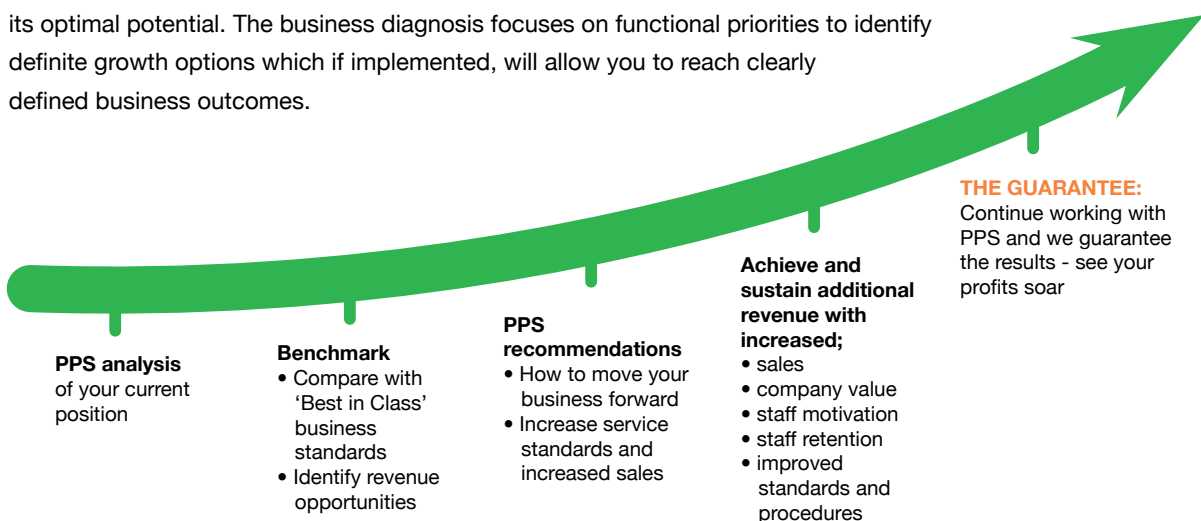
The PPS performance diagnostic process reviews your business as a whole to determine what barriers have been preventing greater success. By taking a holistic view of your business operations and financials, PPS are able to bring the two together and determine the key factors that will drive sustainable, long-term improvement.

What can a PPS analysis do for your business?

The Professional Performance Diagnostic will give you a clear understanding of your current situation and show you how much more money you should be making. All the research is analysed and presented to you as an executive report. This includes clear recommendations and metrics that will lead to greater revenue when implemented. Whether it's a business health check or phase one in a significant growth plan, learning and applying the PPS diagnostic recommendations has proven invaluable to every PPS client.

How It Works

By conducting a diagnosis along international benchmarks it is possible to identify the different positions, opinions and perceptions of each business category. This process identifies the underlying issues that may hinder the delivery of successful outcomes in allowing your healthcare practice to operate at its optimal potential. The business diagnosis focuses on functional priorities to identify definite growth options which if implemented, will allow you to reach clearly defined business outcomes.



“The best investment I’ve spent on my business all year”
“So many opportunities sitting right under our nose”
“I never looked at my business that way before”

When did you last have a REALLY good look at your business?

Operations Analysis

This diagnostic process covers all aspects of your business including the careful analysis of specific areas concerning overall operations including:

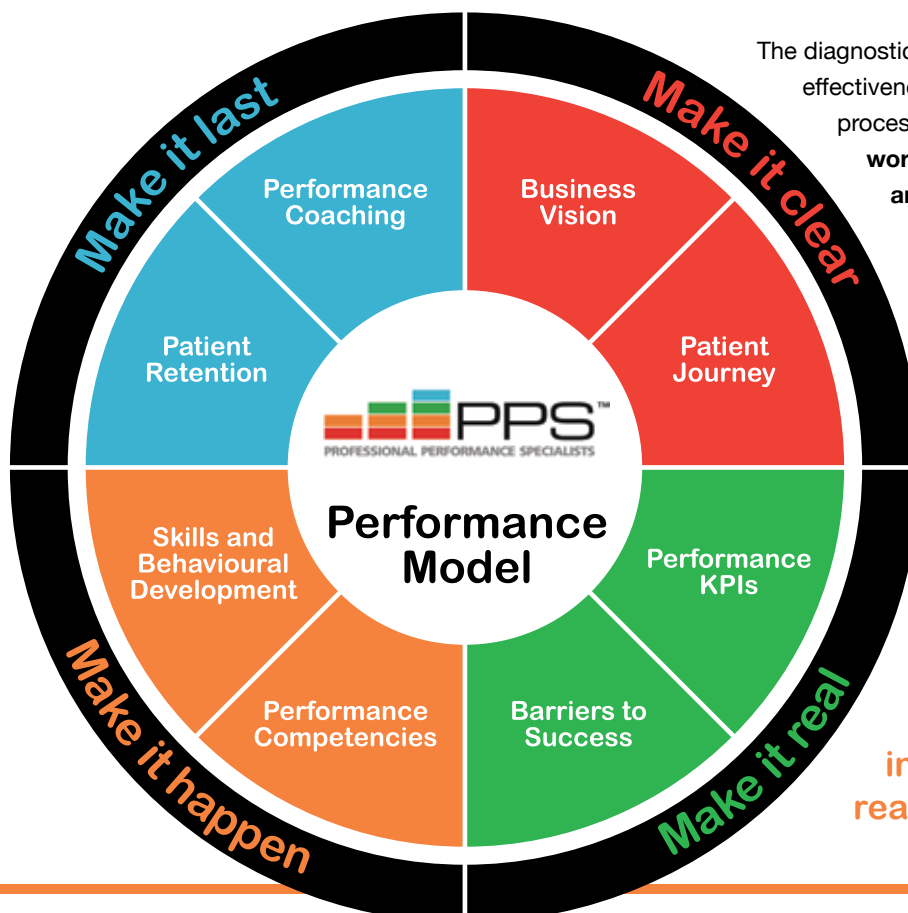
- Generating new clients
- Providing outstanding service
- Client retention
- Up and cross-selling
- Converting clients to other programs
- Obtaining internal referrals from clients.

The operational systems and processes built around these fundamentals allow PPS to identify what mechanisms are used to record the following:

- Critical KPIs
- Quality control
- Performance coaching
- Barriers to success



Health Professionals 'Best in Class' Performance Model:



The diagnostic identifies the success and effectiveness of your current business processes. **It then identifies real and workable opportunities for creating and increasing value and driving sales.** PPS will measure your business performance against a matrix of 'Best-in-class' benchmarks. Each benchmark will measure as a comparison against services, systems and processes ranked by customers and industry-experts to be among the 'best of the best'.

PPS will show you the value of your business today, and give you a clear path to increased revenue and real business success.

Take control of your business today.



100% MONEY BACK GUARANTEE

A PPS Business Diagnostic costs only \$3,000 (plus GST).

John Davie will personally visit your practice and spend around ½ a day with you to complete the diagnostic. You will then receive a complete and detailed report on your business with effective and usable recommendations that can be implemented immediately!

If you are not completely satisfied with the quality of the diagnostic report or its ability to improve your business performance, PPS will refund your investment!

Testimonial:

“I am involved in a 12 month program with John Davie to improve the productivity of my physiotherapy clinic in Cairns, QLD. John’s energy and enthusiasm are endless. He has shared so much information and so many ideas with me, to help me grow my business and improve the service I supply to an elite standard. I have learnt more from him than any other similar service. My clinic is already reaping the rewards of John’s input.”

Julie Faulks, Proactive Physiotherapy, Cairns, QLD Australia.

About PPS

PPS was developed through the merger of U.K based Retail Performance Specialists (RPS) and Davie Consultancy in Sydney Australia. RPS is one of the world’s foremost service and retail performance consultancies, providing solutions to the world’s leading retailers for nearly 30 years. Since their formation they have worked with over 400,000 individual retail staff and thousands of retailers on 5 continents to deliver proven strategies and systems to increase sales, service and business performance. PPS now deliver strategies which measurably and sustainably increase top line revenues without eroding margin.

PPS & RPS have many global customers including Nokia, Virgin Megastores, Panasonic, Johnson and Johnson, Marks & Spencer and more.

Contact PPS today to discuss how a Business Performance diagnostic will significantly help YOUR business.

Take action now.

Give me a call or send me an email. If you want to better your business and improve your lifestyle, it will be the best phone call you’ve ever made.

John Davie
Managing Director

Phone: 1300 978 082
E: info@pps-global.com
Web: www.pps-global.com
ABN: 23 139 207 284

